



# ICCA Statistics Report



Affiliate member of



# ICCA Statistics Report

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## Your Selection

Report Scope: Country

Destination(s): Spain

Year range: 2010 - 2019

ICCA Business Partners:

**EventsAIR**  
More Successful Events



**FIEXPO**

**ibtm**

**imex**

**simpleview**



## ICCA Statistics

This tailor-made report is created with the ICCA Destination Comparison Tool, available to ICCA members only in the My ICCA section. Download the following publicly available ICCA Statistics Reports from the ICCA website:

- [A public version of ICCA's annual statistics report](#).
- The 50-year advocacy report "[A modern history of international association meetings](#)".
- The updated 55-year advocacy report: "[A modern history of international association meetings – Update: 1963-2017](#)".

## Snapshot

Readers should note that this report is a "snapshot" of qualifying meetings in the ICCA Association Database as sampled in May 2019, and that future statistics may be amended as ICCA becomes aware of additional qualifying meetings.

## Criteria

The ICCA Statistics Reports are based on the ICCA Association Database, which means the figures cover meetings organised by international associations which:

1. take place on a regular basis
2. rotate between a minimum of three countries/territories
3. have at least 50 participants

ICCA's Association Database is designed as a sales and marketing resource for its members to target future international association meetings, which is why it does not include one-off meetings or those which do not move between locations.

## Calculation average participant numbers

In order to make the analysis based on participant numbers as broad as possible, average participant numbers have been added where confirmed actual attendance data was lacking, based on a formula which gives more "weight" to recent meetings (future & past) compared to meetings which are "further away".

## Data presentation

All data presented in the tables in this report is sorted by the data in the last column by default, displayed in bold font. In the tables the "standard competition ranking method", the most commonly used ranking method, is used. When a year range of more than 10 years is selected for this report the data is aggregated and displayed in 10 columns, in order to show the big trends. Note that you can run multiple reports to do detailed analyses.

## Liability

ICCA makes every effort to ensure the accuracy of this material, but cannot be held liable for errors, misprints or out of date information in this publication. ICCA is not responsible for any conclusions drawn from this report.

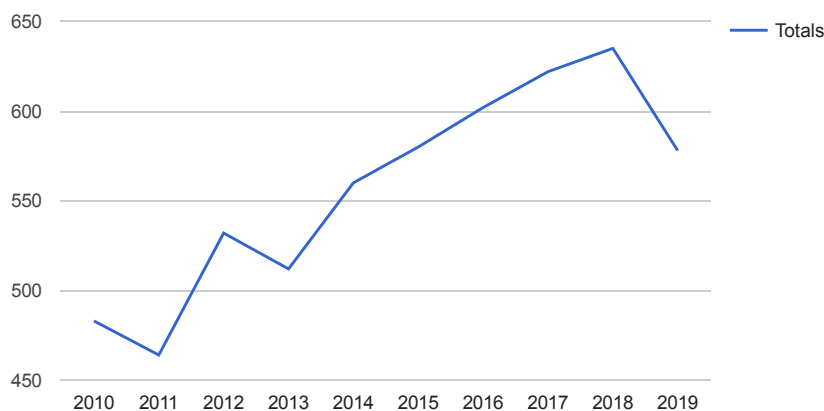
## Number of meetings

The total number of meetings per country/territory or city could be higher than the total number of meetings in the same year, because some meetings take place in more than one destination.

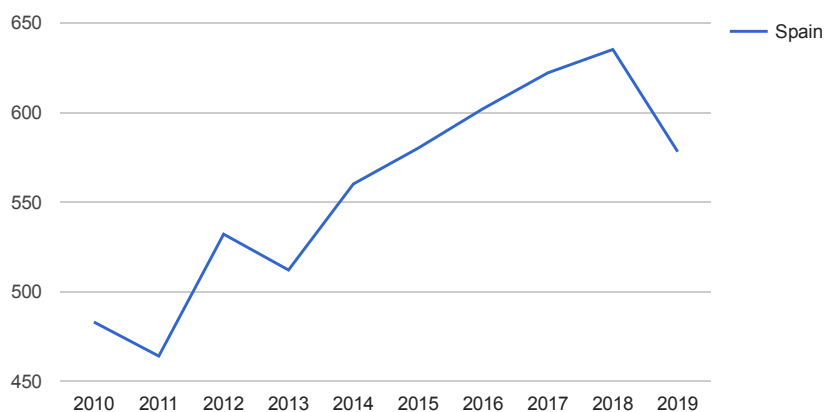
These graphs and tables are based on all meetings of which the relevant data is known.

ICCA destination rankings by number of international association meetings are ranked according to the "standard competition ranking method". See for background information: <https://en.wikipedia.org/wiki/Ranking>.

Number of meetings: Complete annual data as known on 28 April 2020



Number of meetings: Year Trend



Number of meetings per country/territory

Rank	Country/Territory	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019 ▼	Total
1	Spain	483	464	532	512	560	580	602	622	635	578	5,568
	Total	483	464	532	512	560	580	602	622	635	578	5,568

Number of meetings per city

Rank	City	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019 ▼	Total
1	Barcelona	156	152	158	163	174	189	199	214	179	156	1,740
2	Madrid	94	101	118	137	161	142	148	150	169	154	1,374
3	Valencia (Spain)	49	42	48	35	34	35	36	41	30	54	404
4	Sevilla	15	19	21	19	22	26	27	27	30	26	232
5	Bilbao	15	16	15	12	11	20	15	20	26	20	170
5	Granada (Spain)	14	15	17	14	9	11	22	14	18	20	154

Rank	City	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019 ▼	Total
7	Malaga	13	7	6	13	16	19	20	14	14	<b>19</b>	141
8	San Sebastian	7	7	8	12	9	16	12	13	16	<b>12</b>	112
9	Palma de Mallorca	4	9	13	4	8	5	13	7	13	<b>11</b>	87
10	Santiago de Compostela	11	5	8	9	5	8	9	15	8	<b>10</b>	88
11	Alicante	6	7	2	6	5	7	7	3	6	<b>8</b>	57
12	Zaragoza	9	9	4	6	4	6	4	2	6	<b>5</b>	55
12	Girona	4	5	2	1	4	5	2	5	2	<b>5</b>	35
14	Salamanca, SA	7	5	11	5	7	6	8	9	19	<b>4</b>	81
14	Las Palmas GC, Can. Isl.	3	-	6	2	2	4	5	6	12	<b>4</b>	44
14	Tarragona	5	6	8	2	3	4	2	2	4	<b>4</b>	40
14	Cordoba (Spain)	3	4	4	2	4	7	-	5	1	<b>4</b>	34
14	Pamplona	2	-	1	3	3	4	2	2	-	<b>4</b>	21
19	Cadiz	8	5	20	-	1	3	4	4	6	<b>3</b>	54
19	Murcia	8	2	-	4	8	2	3	1	5	<b>3</b>	36
19	Gijon	1	1	2	1	2	6	1	1	4	<b>3</b>	22
19	A Coruña	1	-	-	2	4	2	-	4	4	<b>3</b>	20
19	Valladolid (Spain)	3	5	1	5	2	-	2	3	1	<b>3</b>	25
19	Vitoria-Gasteiz	1	-	2	3	4	-	-	-	-	<b>3</b>	13
25	Toledo	4	4	2	4	1	6	2	5	6	<b>2</b>	36
25	Santa Cruz de Tenerife	1	-	-	1	-	1	5	2	4	<b>2</b>	16
25	Lleida	-	2	4	2	3	1	3	3	2	<b>2</b>	22
25	Vigo	3	-	3	3	4	-	2	3	2	<b>2</b>	22
25	Segovia	-	-	3	-	2	3	1	2	1	<b>2</b>	14
25	Jaen	-	-	2	1	1	-	-	1	1	<b>2</b>	8
	Others	39	36	45	42	52	43	50	45	47	<b>30</b>	429
	<b>Total</b>	<b>486</b>	<b>464</b>	<b>534</b>	<b>513</b>	<b>565</b>	<b>581</b>	<b>604</b>	<b>623</b>	<b>636</b>	<b>580</b>	<b>5,586</b>

# 2019

International Congress and Convention Association



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