



# ICCA Statistics Report

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## Your Selection

Report Scope: Country

Destination(s): Spain

Year range: 2010 - 2019

ICCA Business Partners:

**EventsAIR**  
More Successful Events



**FIEXPO**

**ibtm**

**imex**

**simpleview**



## ICCA Statistics

This tailor-made report is created with the ICCA Destination Comparison Tool, available to ICCA members only in the My ICCA section. Download the following publicly available ICCA Statistics Reports from the ICCA website:

- [A public version of ICCA's annual statistics report](#).
- The 50-year advocacy report "[A modern history of international association meetings](#)"
- The updated 55-year advocacy report: "[A modern history of international association meetings – Update: 1963-2017](#)".

## Snapshot

Readers should note that this report is a "snapshot" of qualifying meetings in the ICCA Association Database as sampled in May 2019, and that future statistics may be amended as ICCA becomes aware of additional qualifying meetings.

## Criteria

The ICCA Statistics Reports are based on the ICCA Association Database, which means the figures cover meetings organised by international associations which:

1. take place on a regular basis
2. rotate between a minimum of three countries/territories
3. have at least 50 participants

ICCA's Association Database is designed as a sales and marketing resource for its members to target future international association meetings, which is why it does not include one-off meetings or those which do not move between locations.

## Calculation average participant numbers

In order to make the analysis based on participant numbers as broad as possible, average participant numbers have been added where confirmed actual attendance data was lacking, based on a formula which gives more "weight" to recent meetings (future & past) compared to meetings which are "further away".

## Data presentation

All data presented in the tables in this report is sorted by the data in the last column by default, displayed in bold font. In the tables the "standard competition ranking method", the most commonly used ranking method, is used. When a year range of more than 10 years is selected for this report the data is aggregated and displayed in 10 columns, in order to show the big trends. Note that you can run multiple reports to do detailed analyses.

## Liability

ICCA makes every effort to ensure the accuracy of this material, but cannot be held liable for errors, misprints or out of date information in this publication. ICCA is not responsible for any conclusions drawn from this report.

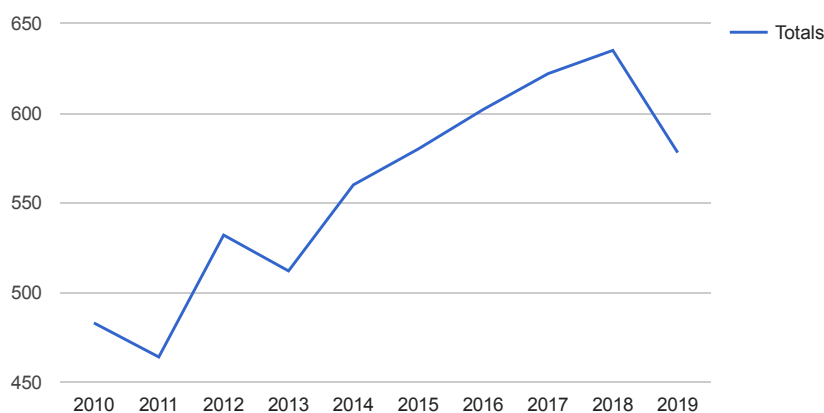
## Number of meetings

The total number of meetings per country/territory or city could be higher than the total number of meetings in the same year, because some meetings take place in more than one destination.

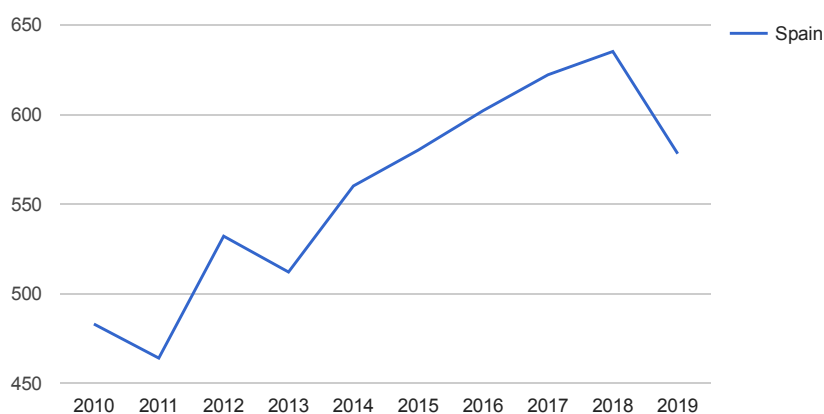
These graphs and tables are based on all meetings of which the relevant data is known.

ICCA destination rankings by number of international association meetings are ranked according to the "standard competition ranking method". See for background information: <https://en.wikipedia.org/wiki/Ranking>.

Number of meetings: Complete annual data as known on 28 April 2020



Number of meetings: Year Trend



Number of meetings per country/territory

Rank	Country/Territory	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019 ▼	Total
1	Spain	483	464	532	512	560	580	602	622	635	578	5,568
	Total	483	464	532	512	560	580	602	622	635	578	5,568

Number of meetings per city

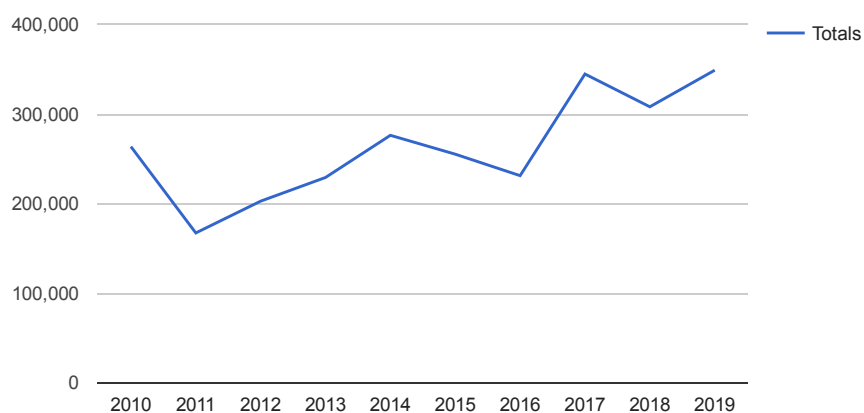
Rank	City	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019 ▼	Total
1	Barcelona	156	152	158	163	174	189	199	214	179	156	1,740
2	Madrid	94	101	118	137	161	142	148	150	169	154	1,374
3	Valencia (Spain)	49	42	48	35	34	35	36	41	30	54	404
4	Sevilla	15	19	21	19	22	26	27	27	30	26	232
5	Bilbao	15	16	15	12	11	20	15	20	26	20	170
5	Granada (Spain)	14	15	17	14	9	11	22	14	18	20	154

Rank	City	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019 ▼	Total
7	Malaga	13	7	6	13	16	19	20	14	14	<b>19</b>	141
8	San Sebastian	7	7	8	12	9	16	12	13	16	<b>12</b>	112
9	Palma de Mallorca	4	9	13	4	8	5	13	7	13	<b>11</b>	87
10	Santiago de Compostela	11	5	8	9	5	8	9	15	8	<b>10</b>	88
11	Alicante	6	7	2	6	5	7	7	3	6	<b>8</b>	57
12	Zaragoza	9	9	4	6	4	6	4	2	6	<b>5</b>	55
12	Girona	4	5	2	1	4	5	2	5	2	<b>5</b>	35
14	Salamanca, SA	7	5	11	5	7	6	8	9	19	<b>4</b>	81
14	Las Palmas GC, Can. Isl.	3	-	6	2	2	4	5	6	12	<b>4</b>	44
14	Tarragona	5	6	8	2	3	4	2	2	4	<b>4</b>	40
14	Cordoba (Spain)	3	4	4	2	4	7	-	5	1	<b>4</b>	34
14	Pamplona	2	-	1	3	3	4	2	2	-	<b>4</b>	21
19	Cadiz	8	5	20	-	1	3	4	4	6	<b>3</b>	54
19	Murcia	8	2	-	4	8	2	3	1	5	<b>3</b>	36
19	Gijon	1	1	2	1	2	6	1	1	4	<b>3</b>	22
19	A Coruña	1	-	-	2	4	2	-	4	4	<b>3</b>	20
19	Valladolid (Spain)	3	5	1	5	2	-	2	3	1	<b>3</b>	25
19	Vitoria-Gasteiz	1	-	2	3	4	-	-	-	-	<b>3</b>	13
25	Toledo	4	4	2	4	1	6	2	5	6	<b>2</b>	36
25	Santa Cruz de Tenerife	1	-	-	1	-	1	5	2	4	<b>2</b>	16
25	Lleida	-	2	4	2	3	1	3	3	2	<b>2</b>	22
25	Vigo	3	-	3	3	4	-	2	3	2	<b>2</b>	22
25	Segovia	-	-	3	-	2	3	1	2	1	<b>2</b>	14
25	Jaen	-	-	2	1	1	-	-	1	1	<b>2</b>	8
	Others	39	36	45	42	52	43	50	45	47	<b>30</b>	429
	<b>Total</b>	<b>486</b>	<b>464</b>	<b>534</b>	<b>513</b>	<b>565</b>	<b>581</b>	<b>604</b>	<b>623</b>	<b>636</b>	<b>580</b>	<b>5,586</b>

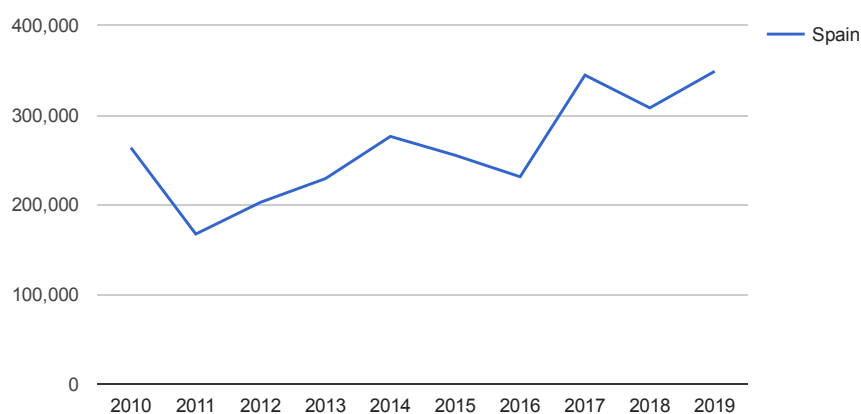
## Estimated total number of participants

NB: We have updated the methodology in which we calculate the estimated total number of participants per destination, by including meetings of which the participant number is unknown. This results in a more accurate estimation and is applied to the estimated totals of all years as published in this year's snapshot of the ICCA Association Database. Reports published in the past have not been affected by this change. These graphs and tables are based on all meetings of which the relevant data is known.

**Estimated total number of participants: Complete annual data as known on 28 April 2020**



**Estimated total number of participants: Year Trend**



Estimated total number of participants per country/territory

Rank	Country/Territory	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019 ▼	Total
1	Spain	263K	167K	203K	229K	276K	255K	231K	344K	308K	349K	2,626K
	Total	263K	167K	203K	229K	276K	255K	231K	344K	308K	349K	2,626K

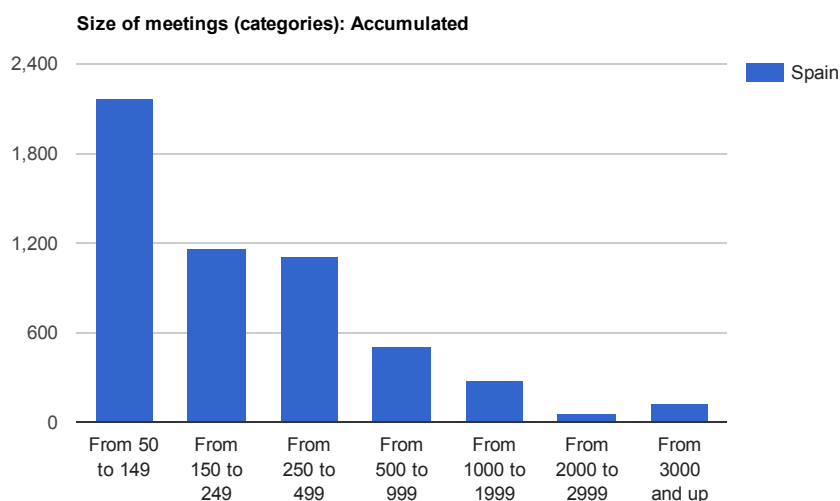
Estimated total number of participants per city

Rank	City	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019 ▼	Total
1	Barcelona	139K	52,047	79,911	121K	121K	116K	107K	165K	138K	157K	1,194K
2	Madrid	30,020	40,686	34,754	45,884	74,349	60,973	36,316	108K	74,685	91,900	598K
3	Valencia (Spain)	31,628	20,658	15,837	8,013	12,746	11,720	16,524	12,328	16,828	22,364	169K
4	Bilbao	4,285	4,172	7,754	2,602	3,829	9,476	5,089	3,825	14,035	15,592	70,659
5	Sevilla	8,184	6,236	12,420	5,535	12,934	16,027	12,066	17,713	10,336	11,213	113K
6	Granada (Spain)	7,657	7,917	9,895	8,852	1,721	6,110	6,101	3,210	5,871	7,263	64,597
7	Pamplona	1,715	-	64	767	600	341	648	499	-	5,730	10,364

Rank	City	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019 ▼	Total
8	Malaga	8,389	2,314	2,045	3,321	4,581	3,374	7,897	3,638	2,985	<b>5,670</b>	44,214
9	Santiago de Compostela	2,431	1,812	3,838	3,386	4,933	1,569	3,893	2,894	1,840	<b>3,512</b>	30,107
10	Alicante	1,375	1,675	576	973	1,922	1,425	1,490	557	799	<b>2,921</b>	13,713
11	San Sebastian	1,317	3,390	2,244	4,098	3,861	2,246	1,523	2,335	3,703	<b>2,354</b>	27,071
12	Palma de Mallorca	589	3,606	2,312	1,021	2,226	744	3,411	1,498	1,861	<b>1,675</b>	18,942
13	Zaragoza	1,708	3,072	1,603	1,418	1,889	1,883	2,929	1,063	1,612	<b>1,483</b>	18,660
14	A Coruña	321	-	-	323	1,707	305	-	704	309	<b>1,332</b>	5,001
15	Vitoria-Gasteiz	739	-	701	290	688	-	-	-	-	<b>945</b>	3,363
16	Vila-seca	-	-	-	-	-	-	-	-	-	<b>935</b>	935
17	Valladolid (Spain)	961	1,836	-	958	900	-	411	616	129	<b>926</b>	6,737
18	Tarragona	1,118	2,671	2,274	692	640	311	377	132	785	<b>891</b>	9,891
19	Girona	883	992	737	452	2,095	959	263	987	300	<b>889</b>	8,556
20	Cordoba (Spain)	509	991	609	341	1,011	1,373	-	1,377	350	<b>867</b>	7,428
21	Huelva	-	-	125	-	150	-	168	190	-	<b>804</b>	1,437
22	Arona, Tenerife	-	288	-	-	-	-	-	-	-	<b>791</b>	1,079
23	Lleida	-	420	852	400	1,851	300	526	1,007	1,368	<b>768</b>	7,492
24	Cadiz	1,762	1,673	7,972	-	375	157	933	563	595	<b>763</b>	14,793
25	Ciudad Real	-	156	65	-	400	150	242	155	-	<b>607</b>	1,775
26	Salamanca, SA	2,223	678	1,548	2,130	1,645	1,284	3,998	1,982	8,906	<b>593</b>	24,987
27	Las Palmas GC, Can. Isl.	287	-	1,517	224	179	1,707	1,715	1,654	4,877	<b>581</b>	12,741
28	Toledo	672	1,323	505	1,012	82	2,676	410	794	1,846	<b>408</b>	9,728
29	Segovia	-	-	423	-	336	326	55	300	156	<b>400</b>	1,996
30	Gijon	216	308	240	400	446	1,339	100	100	795	<b>394</b>	4,338
	Others	13,708	8,409	10,901	14,323	16,170	11,300	15,520	8,315	13,210	<b>4,750</b>	117K
	<b>Total</b>	<b>262K</b>	<b>167K</b>	<b>202K</b>	<b>228K</b>	<b>275K</b>	<b>254K</b>	<b>229K</b>	<b>342K</b>	<b>306K</b>	<b>346K</b>	2,611K

## Size of meetings (categories)

Only meetings of which the participant numbers are stored in the Association Database, including added averages, are included in these figures. These graphs and tables are based on all meetings of which the relevant data is known.



	Country/Territory	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Total
From 50 to 149	Spain	172	175	211	200	203	235	245	250	252	219	2162
From 150 to 249	Spain	98	103	112	113	107	111	127	135	131	120	1157
From 250 to 499	Spain	99	88	100	101	135	112	118	125	118	116	1112
From 500 to 999	Spain	47	56	45	47	58	59	49	46	55	49	511
From 1000 to 1999	Spain	29	28	33	24	21	26	27	17	38	37	280
From 2000 to 2999	Spain	6	4	7	3	7	8	7	9	2	4	57
From 3000 and up	Spain	13	4	7	9	12	12	11	19	23	19	129
<b>Total</b>	<b>Spain</b>	<b>464</b>	<b>458</b>	<b>515</b>	<b>497</b>	<b>543</b>	<b>563</b>	<b>584</b>	<b>601</b>	<b>619</b>	<b>564</b>	<b>5408</b>



# 2019

International Congress and Convention Association



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